

# Thunder in the Valley Festival / Easthampton Fireworks

## Sponsorship Opportunities



Dear Thunder in the Valley concert & Fireworks Friends,

The Thunder in the Valley Festival & Fireworks organizing committee has successfully brought the fireworks back to the city of Easthampton! We are excited to continue this wonderful Independence Day tradition for families and community members to gather and celebrate with an amazing Concert & Fireworks. The event is scheduled for June 28, 2025 at Molitoris Farm. We are proud to say since the beginning, we have had over 30,000 guests join in the festivities at our event along with countless others who enjoyed the incredible fireworks from their own backyards.

Get ready for an electrifying extravaganza like no other! Thunder in the Valley Festival is back for 2025 and better than ever. Mark your calendars for next year's event, where we'll be bringing you an unforgettable night filled with live music, mesmerizing fireworks, mouthwatering food, refreshing drinks, and thrilling games. At the end of this wonderful event, we end with our breathtaking fireworks display over the Molitoris Farm & Park Hill Orchard with beautiful Mt. Tom as our backdrop!

The Thunder in the Valley Concert & Fireworks are put together by Unbroken Wings Inc., a trailblazing 501C3 organization officially founded in 2015 by a courageous group of disabled men, Freemasons & Shriners.

We are here to revolutionize the world of fireworks and beyond with an unyielding spirit and unwavering ambition to pay it forward, we have taken on the exhilarating challenge of bringing fireworks back to the vibrant city of Easthampton..

It symbolizes the triumph of the human spirit and the limitless potential that resides within each one of us. Join us on this thrilling journey as we soar to new heights, break barriers, and inspire generations to come. Together, let's light up the world with our unbroken wings!

But that's not all! By supporting this incredible event, you'll also be making a difference in the lives of children in need. That's right, all proceeds will go towards supporting the local Children's Miracle Network Hospital in Western Massachusetts. So, gather your friends and family, and get ready to have a blast while giving back to your community. Thunder in the Valley Festival is the place to be! At Unbroken Wings Inc., we believe in the power of giving back. Since our inception, we have donated over \$110,000 to local Children's Charities, and we are just getting started. Our commitment to making a difference in the lives of children is unwavering. Through our fundraising efforts and community partnerships, we aim to uplift and empower those who need it most. Together, we can create a world where every child's dreams take flight. Join us on this incredible journey of compassion and transformation. Together, we can change lives, one wing at a time.

Consider sponsoring our event by donating either as a main stage sponsor or a secondary sponsor, as every donation, no matter the size, is needed to help deliver this event to the community. Your participation allows us to give back to the most important part of our event, the children. We look forward to hearing from you.

Listed below are our sponsorship tiers. All of us thank you for your support as we look forward to hearing from you.

Sincerely,

Mike Perrier  
UNBROKEN WINGS Inc.

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**For More Info please Contact: Mike Perrier. 413-626-5417 or [Unbrokenwings@yahoo.com](mailto:Unbrokenwings@yahoo.com)**  
**MAILING ADDRESS: Thunder in the Valley Festival**  
**99 Northridge Rd. Westfield, Ma. 01085**



## Thunder in the Valley Concert & Fireworks 2025 Sponsorship Opportunities

**PLEASE HAVE ALL SPONSORSHIPS IN BY February 20, 2025 for 1<sup>st</sup> printing & April 20, 2025 for last Printing**

### Thunder in the Valley Concert & Fireworks Sponsorship 2025

#### TIERS

#### Platinum: \$5000

- Elevated presence on our LED truck wall, with options ranging from logo placement to animated slides and feature video throughout entire event
- Your logo on our website and linked to yours for 1 year
- Your logo embedded in our email blasts and featured in our sponsor highlight section
- Your logo included on posters & handouts distributed throughout the valley
- 10x10 Business space for tent & tables to promote your company
- 4 VIP Admissions to meet the bands & entrance to speed lines for drinks & more
- 10 general admission tickets for your staff or guests
- Full page black & White ad in our new collectable booklet
- Large Listing on back of event T-Shirts

#### Gold: \$3000

- Your logo on our website and linked to yours for 1 year
- Your logo embedded in our email blasts
- Your logo included on posters & handouts distributed throughout the valley
- 10x10 Business space for tent & tables to promote your company
- 2 VIP Admissions to meet the bands & entrance to speed lines for drinks & more
- 10 general admission tickets for your staff or guests
- Medium Listing on back of event T-Shirts Plus 1/2 page B&W ad in our collectable program!

#### Silver: \$2000

- Your logo on our website and linked to yours for 1 year
- Your logo embedded in our email blasts
- 10x10 Business space for tent & tables to promote your company
- 10 general admission tickets for your staff or guests
- small Listing on back of event T-Shirts Plus business card size B&W ad in our collectable program!

#### Bronze: \$1000

- Your logo on our website and linked to yours for 1 year
- Your logo embedded in our email blasts
- \* Small listing on back of event t-shirts
- \* 5 general admission tickets for your staff or guests

#### Patriot: \$500

- \* Your logo on our website and linked to yours for 1 year
- \* Small listing on back of event t-shirts

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Unbroken Wings Inc.

99 Northridge Rd. Westfield, Ma. 01085



## I would like to sponsor an act or Fireworks: \$5000 Each

- Elevated presence on our LED truck wall, with options ranging from logo placement to animated slides and feature video throughout entire event
- Your logo on our website and linked to yours for 1 year
- Your logo embedded in our email blasts and featured in our sponsor highlight section
- Your logo included on posters & handouts distributed throughout the valley
- Introduce a Band from the Stage
- 10 VIP Admissions to meet the bands & entrance to speed lines for drinks & more
- 10x10 Business space for tent & tables to promote your company
- Large Listing on back of event T-Shirts Plus full page black & white ad in our collectable program!

## I would like to sponsor the stage: \$15000

### Radio & TV ad Mentions

- Stage named after your company with Logo Banner across the top of stage
- Elevated presence on our LED truck wall, with options ranging from multiple logo placements to animated slides and feature video throughout entire event
- Your logo on our website and linked to yours for 1 year
- Your logo embedded in our email blasts and featured in our sponsor highlight section
- Welcome our audience from the stage & share a story about the work that your business does in the community.
- Your logo included on posters & handouts distributed throughout the valley
- 20 VIP Admissions to meet the bands & entrance to speed lines for drinks & more
- Xtra Large Listing on back of event T-Shirts Plus full page Color ad in our collectable program!
- 10x10 Business space for tent & tables to promote your company.

## I would like to sponsor the sound and lighting: \$12000

### Radio & TV ad Mentions

- Logo on Banners on each side of stage
- Elevated presence on our LED truck wall, with options ranging from multiple logo placements to animated slides and feature video throughout entire event
- Your logo on our website and linked to yours for 1 year
- Your logo embedded in our email blasts and featured in our sponsor highlight section
- Welcome our audience from the stage & share a story about the work that your business does in the community.
- Your logo included on posters & handouts distributed throughout the valley
- 20 VIP Admissions to meet the bands & entrance to speed lines for drinks & more
- 10x10 Business space for tent & tables to promote your company.
- Xtra Large Listing on back of event T-Shirts Plus full page Color ad in our collectable program!

## Miracle Raffle Gifts

Those that would like to donate a gift in kind for the Raffle that will be held at the festival or can provide cost cutting measures such as tenting, tables, chairs and more, please contact us at 413-626-5417 for pick up or to discuss your favors.

*Every child should be able to smile. With your help, we can reach all the kids who need us. Your gift can help heal them, offering a future filled with light, laughter & miracles.*

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99 Northridge Rd. Westfield, Ma. 01085

# Thunder in the Valley Festival / Easthampton Fireworks Sponsorship Opportunities

Please print this form and complete the information, then mail with your sponsorship /donation to:

Unbroken Wings Inc. 99 Northridge Rd Westfield, Ma. 01085

I want to help give miracles to children by supporting this event!

Enclosed is my sponsorship/donation for: (Please circle amount)

\$12,000 \$5,000 \$3000 \$2000 \$1000 \$500 other \$ \_\_\_\_\_

Please send receipt to:

Full Name & Company(print):

\_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (Home) \_\_\_\_\_ E-Mail: \_\_\_\_\_

This gift is given in the amount of: \_\_\_\_\_

I have enclosed my check in US Dollars made payable to: UNBROKEN WINGS Inc.

Please charge my Sponsorship or Gift to:  MasterCard  Visa  American Express  Discover

Credit Card Number: \_\_\_\_\_

Expires: \_\_\_\_\_ CID# \_\_\_\_\_

Your Signature: \_\_\_\_\_



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